

Tired of credit card fees?

**BE
FREE**



- ✓ **PAYMENT PROCESSING**
- ✓ **CONSUMER & BUSINESS FINANCING**
- ✓ **PAYROLL PROCESSING**
- ✓ **BOOKKEEPING**
- ✓ **MARKETING SERVICES**

www.mysaleshead.com



TURNING CHECKOUTS INTO PAYOUTS

SalesHEAD PAYMENTS
698 Linden Drive
Suite 106
Eden, NC 27288

GET YOUR “*EDGE*” - HOW *EDGE* WORKS

EDGE is our solution for merchants who are ready to not just lower **but virtually eliminate credit card fees** for their business.

HOW DOES IT WORK?

EDGE provides the option for merchants to utilize a cash discount program and charge a different price for cash versus credit card payments. This offsets the transaction fees for the merchant by collecting a percentage on every credit card payment. *EDGE* provides you with access to programs and technology that make this happen easily for you.

WILL I LOSE BUSINESS?

The experience of our current *EDGE* merchants reveals that losing business is not an issue. An ever-increasing number of customers are beginning to acknowledge how costly it’s been for merchants to accept credit cards and have no problem paying for the convenience. Besides, you can always switch back to traditional processing whenever you want to.

DO I ALWAYS HAVE TO CHARGE THE FEE?

No. You always have the option to waive the fee for individual customers if you desire.

WHAT TYPE OF EQUIPMENT CAN I USE?

There are several credit card terminals and point of sale systems that work with *EDGE* including the ever popular Verizon Vx520, Deja Vu Z8, Z9, Z11 and Paradise POS.

YOUR OTHER OPTIONS:

- Keep Paying the Credit Card Fees
- Raise Your Prices
- Send People to an ATM
(costs them more)

YOUR CHOICE

How much do you want to share with your customers?

A flat fee? 25% 50% 75% 100%

EDGE PROGRAM PROPOSAL

SalesHEAD Payments will provide payment processing services to include merchant acceptance of Visa, Mastercard, Discover and American Express. The merchant processing Service rate \$ 39.95 per month plus 3.59% will be offset by applying a “non-cash” fee to all customer card transactions.

The amount of the non-cash fee is at the sole discretion of the merchant and can be applied anywhere between 1% and 3.75%.

Verifone Vx520 Terminal



Sample Pricing Notice to Customers

CUSTOMER PRICING NOTICE

As an incentive for customers, we now offer a discount to pay with cash or an in-store gift card by providing an immediate _____ discount when you pay by cash or in-store gift card.

PAY BY CASH AND SAVE!

We accept



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Why
choose us?

We enable businesses to **SERVE MORE CUSTOMERS MORE PROFITABLY** by providing Payment & Payroll Processing, Bookkeeping & Point of Sale Marketing Solutions.

SalesHEAD is an Independent Services Agency representing multiple Payment Processing Providers.

Our bookkeeping and payroll services are delivered through relationships with QuickBooks and ADP.

SalesHEAD PAYMENTS

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www.mysaleshead.com

- ✓ **INDEPENDENT AGENCY WORKING ON CLIENT'S BEHALF**
- ✓ **LOCAL SERVICE AND SUPPORT IN NC AND SOUTHERN VIRGINIA**
- ✓ **FLEXIBLE, MONTH TO MONTH AGREEMENTS...NO CONTRACTS**
- ✓ **NO EARLY TERMINATION FEES**
- ✓ **FREE CARD PROCESSING TERMINALS**
- ✓ **FREE TERMINAL PAPER FOR LIFE**
- ✓ **REGULAR ANYALYSIS & SAVINGS REVIEWS**
- ✓ **ADDITIONAL SERVICES INCLUDING...**
 - GIFT CARDS & LOYALTY PROGRAMS
 - CONSUMER FINANCING
 - BUSINESS FINANCING
- ✓ **FAIR, TRANSPARENT PRICING**

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SOME OF OUR EDGE CUSTOMERS



Dan Saddler, Owner
Saddler Auto Repair
336 996-0100

EDDIES SERVICE CENTER



CHRISTELL LEWIS, OWNER
336 427-6792



RONNIES AUTO
RONNIE & RHONDA WALLER
434 476-7330



SOUTHERN AUTOMOTIVE
Tony Bomar, Owner
434 575-6800




ZAXX AUTO REPAIR
Heath Morris, Owner
336 932-6055



A&E
Tire & Auto
hours:
Monday-Friday 8:30-5:30
Saturday 8:30-1:00

A&E TIRE & AUTO
Allen Gonzalez, Owner
(276) 790-3454



Smith's
Performance Diesel
336-324-5438

SMITH'S PERFORMANCE DIESEL
Travis Smith, Owner
336 324 5438



TIRE TEK & AUTOMOTIVE
Larry Wray, Owner
(336) 612-2884